

The Nassau County Medical Society & the Nassau Academy of Medicine

The NCMS and NAM invite you to Advertise and Promote your business to an Extensive Network of 4,000 Physicians, Medical Residents, and Medical School Students who reside in Nassau County and the surrounding areas



\$20,000 Premium Platinum Sponsorship Category & Annual Benefits

- **Company LOGO** Prominently Displayed on **NCMS Website** under 'Premium Annual Sponsor' Category.
- Invitation to have a **Table with Signage** and distribute **Marketing Materials** at **Four (4) Annual NCMS Social Events** for Physician Members.
- **Five (5)** Complimentary Tickets & Seating to the Annual Fall and Spring Membership Meetings, Fall Social, and President's Gala.
- **Full-Page Advertisement** in Quarterly Newsletter that is sent out to NCMS Members.
- Invitation to submit a **2-minute Commercial or Video** that will be emailed to 4,000 NCMS Members **4 times per month**.
- Featured in **NCMS Press Releases** that are sent to New York City Hall, Down State New York Media Outlets, and News Networks.
- **Weekly Social Media Promotions** (Facebook, Twitter, Instagram).

\$10,000 Gold Sponsorship Package & Annual Benefits

- **Company LOGO** Displayed on **NCMS Website** under 'Gold Sponsor' Category.
- Invitation to have a **Table with Signage** and distribute **Marketing Materials** at **Two (2) Annual NCMS Social Events** for Physician Members.
- **Four (4)** Complimentary Tickets & Seating to the Annual Fall and Spring Membership Meetings, Fall Social, and President's Gala.
- **Half-Page Advertisement** in Quarterly Newsletter that is sent out to NCMS Members.
- Invitation to submit a **1-minute Commercial or Video** that will be emailed to 4,000 NCMS Members **Bimonthly**.
- Featured in **NCMS Press Releases** that are sent to New York City Hall, Down State New York Media Outlets, News Networks.
- **Bimonthly Social Media Promotions** (Facebook, Twitter, Instagram).

\$5,000 Silver Sponsorship Package & Annual Benefits

- **Company LOGO** Displayed on **NCMS Website** under '**Silver Sponsor**' Category.
- Invitation to have a **Table with Signage** and distribute **Marketing Materials** at **One (1) Annual NCMS Social Event** for Physician Members.
- **Three (3)** Complimentary Tickets & Seating to the Annual Fall and Spring Membership Meetings, Fall Social, and President's Gala.
- **Quarter-Page Advertisement** in Quarterly Newsletter that is sent out to NCMS Members.
- Invitation to submit a **30-second Commercial or Video** that will be emailed to 4,000 NCMS Members **One Time Per Month**.
- Featured in **NCMS Press Releases** that are sent to New York City Hall, Down State New York Media Outlets, News Networks.
- **Monthly Social Media Promotions** (Facebook, Twitter, Instagram).

\$2,500 Bronze Sponsorship Package & Annual Benefits:

- **Company LOGO** Displayed on **NCMS Website** under '**Bronze Sponsor**' Category.
- Invitation to have a **Table with Signage** and distribute **Marketing Materials** at **One (1) Annual NCMS Social Event** for Physician Members.
- **Two (2)** Complimentary Tickets & Seating to the Annual Fall and Spring Membership Meetings, Fall Social, and President's Gala.
- **1/8th Page Advertisement** in Quarterly Newsletter that is sent out to NCMS Members.
- Invitation to submit a **30-second Commercial or Video** that will be emailed to 4,000 NCMS Members **One Time Per Quarter**.
- Featured in **NCMS Press Releases** that are sent to New York City Hall, Down State New York Media Outlets, News Networks.
- **Quarterly Social Media Promotions** (Facebook, Twitter, Instagram).

\$1,500 Corporate Sponsorship Package & Annual Benefits

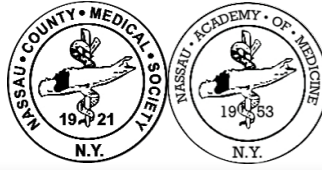
- **Company LOGO** Displayed on **NCMS Website** under '**Corporate Sponsor**' Category.
- **1/16th Page Advertisement** in Quarterly Newsletter that is sent out to NCMS Members.
- **Quarterly Social Media Promotions** (Facebook, Twitter, Instagram).

In-Kind Donor Package & Annual Benefits:

- **Company LOGO** Displayed on **NCMS Website** under '**In-Kind Sponsor**' Category.
- **Invitation** to place **Marketing Materials** in **Gift Bags** at **NCMS Events**.
- **Acknowledgement** for **Donating In-Kind Gifts** to **NCMS Events**.

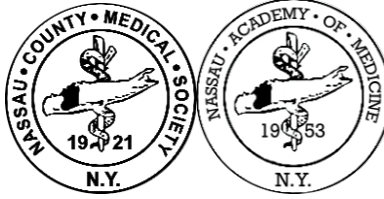
Connecting with your target audience at one of our events can make a world of difference in how our doctors utilize your services and expertise moving forward. Questions? Contact us. We look forward to helping you conquer your goals and form long lasting relationships with Long Island's physician leaders.

(516) 832-2300 | information@nassaucountnymedicalsociety.org



Top 10 Reasons Why Your Company or Organization Will Benefit From Supporting and Sponsoring The Nassau County Medical Society & The Nassau Academy of Medicine

- 1. Brand Visibility and Exposure:** Becoming a sponsor for the Nassau County Medical Society allows your company to gain visibility and exposure within the medical community. This includes prominent display of your brand logo and name on select marketing materials and online platforms related to the society, as well as brand visibility at Annual NCMS and NAM events.
- 2. Idyllic Target Audience:** By sponsoring the medical society, you can directly reach a targeted audience composed of 4,000 physician, medical resident, and medical student members who reside in Nassau County, New York City, and Down State New York. This audience is highly relevant for banks, real estate companies, athletic teams, lifestyle companies, medical technology companies, pharmacies, hospitals, and health insurance providers, as they can cater to their specific needs and preferences.
- 3. Networking Opportunities:** NCMS Events and Marketing Platforms provide ample networking opportunities. Your company or organization will have the ability to connect with influential leaders in medicine and healthcare. By sponsoring NCMS events and supporting our mission, you will gain new partnerships, collaborations, and business opportunities.
- 4. Reputation and Credibility:** Aligning your brand with NCMS will enhance your reputation and credibility in diverse healthcare sectors. By supporting the mission of NCMS, you are demonstrating your commitment to supporting the medical community and its advancements. This is especially significant in gaining trust and loyalty from potential customers and clients.
- 5. Access to Industry Insights:** As a NCMS Sponsor, you will gain access to exclusive industry insights, research findings, and updates related to the medical field. This information can be valuable for banks, real estate companies, athletic teams, lifestyle companies, medical technology companies, pharmacies, hospitals, health insurance providers, private wealth management firms, and auto dealers. Your company will also gain insight into the needs and preferences of medical professionals and tailor their offerings accordingly.
- 6. Community Engagement and Corporate Social Responsibility:** Sponsoring and supporting NCMS allows you to demonstrate your commitment to community engagement and corporate social responsibility. By supporting the society's initiatives, events, and activities, you will ultimately contribute to the betterment of healthcare services and overall well-being of Nassau County.
- 7. Potential Business Referrals:** Sponsoring Nassau County Medical Society events can lead to potential business referrals, as physicians and healthcare professionals may recommend your services to their patients or colleagues based on the association. This is particularly relevant for pharmacies, hospitals, health insurance providers, and medical technology companies.
- 8. Enhanced Employee Morale and Recruitment:** Your association with the Nassau County Medical Society can boost employee morale, as they can take pride in their company's contribution to the healthcare community. Additionally, it can attract top talent within the medical field who share the same mission, core values, and goals.
- 9. Meaningful Relationships:** Overall, sponsoring and supporting the Nassau County Medical Society allows you to have the potential to enjoy lifetime relationships and partnerships with physicians, residents, and medical school students who are serving our community.
- 10. Support The Mission of The Nassau County Medical Society:** By sponsoring and supporting NCMS, you will be advancing our organization's mission to improve skills and educate our current and future physician leaders. We strive to offer the most up to date information, techniques, and technology. We also enjoy partnering with local and statewide experts to provide continuing education to our members and their staff.



NCMS and NAM ANNUAL SPONSORSHIP FORM:

\$20,000: Premium Platinum Sponsorship Tier

\$10,000: Gold Sponsorship Tier

\$5,000: Silver Sponsorship Tier

\$2,500: Bronze Sponsorship Tier

\$1,500: Corporate Sponsorship Tier

In-Kind: Gift Sponsorship Tier

COMPANY NAME: _____

First Name: _____ Last Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Sponsorship Value: \$_____ Sponsorship Tier: _____

Please submit your Sponsor Form & High-Resolution Company LOGO (EPF format preferred) to Stavroula Savelidis at: stavroula@nassaucountymedicalsociety.org.

☐ My Sponsor Registration Form & Check are Enclosed:

Please make Check Payable to, and Mail it to:

NASSAU COUNTY MEDICAL SOCIETY
666 Old Country Road #705 | Garden City, NY 11530

☐ My Sponsor Registration Form & Credit Card Payment will be submitted online by visiting: NASSAUCOUNTYMEDICALSOCIETY.ORG

The Nassau Academy of Medicine is a 501 (c)(3) Corporation:

EIN #11-1805713