



The Nassau County Medical Society and  
Nassau Academy of Medicine

**Invite you to Sponsor**

**THE ANNUAL FALL MEMBERSHIP MEETING FOR**

Physician, Medical Resident, and Medical School Student Members in  
Down State New York and  
Nassau County

**Guest Keynote Speaker:**



**DR. IRINA GELMAN -  
NASSAU COUNTY COMMISSIONER OF HEALTH**

**Date: Tuesday, September 19th, 2023**

**Time: 6pm – 9pm**

**Venue: The Cradle of Aviation Museum**

Charles Lindbergh Blvd  
Garden City, NY 11530

**Event Details:**

Complimentary Parking  
Cocktails & Hors D'Oeuvres  
Guest Keynote Speaker  
Dinner followed by Dessert & Coffee



# The Nassau County Medical Society and the Nassau Academy of Medicine **PRESENT:** The Annual Fall Membership Meeting Sponsorship Tiers and Packages

## **\$10,000 Platinum Sponsorship Tier & Benefits**

- Invitation to place **Company Signage** on **Main Stage**.
- **Five (5)** Complimentary Tickets & Seating to the Annual Fall Membership Meeting.
- **Company LOGO** Prominently Displayed on **Signage** throughout Venue.
- **Company** featured as '**Platinum Sponsor**' of Fall Membership Meeting.
- Invitation to have a **Table** and distribute **Marketing Materials**.
- Invitation to place **Marketing Materials** in **100 Swag Bags**.
- **Full-Page Advertisement** in Fall Newsletter that is sent to **4,000 NCMS Members**.
- Invitation to submit a **2-minute Commercial or Video** that will be emailed to **4,000 NCMS Members** in the **Fall of 2023**.
- **Social Media Promotions** (Facebook, Twitter, Instagram).

## **\$5,000 Gold Sponsorship Tier & Benefits**

- **Company LOGO** Displayed on **Signage** throughout Venue.
- **Four (4)** Complimentary Tickets & Seating to the Annual Fall Membership Meeting.
- Company recognized as '**Gold Sponsor**' of Fall Membership Meeting.
- Invitation to place **Marketing Materials** in **100 Swag Bags**.
- **Half-Page Advertisement** in Fall Newsletter that is sent to **4,000 NCMS Members**.
- Invitation to submit a **1-minute Commercial or Video** that will be emailed to **4,000 NCMS Members** in the **Fall of 2023**.
- **Social Media Promotions** (Facebook, Twitter, Instagram).

## **\$2,500 Silver Sponsorship Tier & Benefits**

- **Company LOGO** Displayed on **Signage** throughout Venue.
- **Three (3)** Complimentary Tickets & Seating to the Annual Fall Membership Meeting.
- Company recognized as '**Silver Sponsor**' of Fall Dinner Gala.
- **Quarter-Page Advertisement** in Fall Newsletter that is sent to **4,000 NCMS Members**.
- Invitation to submit a **30-second Commercial or Video** that will be emailed to **4,000 NCMS Members** in the **Fall of 2023**.
- **Social Media Promotions** (Facebook, Twitter, Instagram).

## \$1,500 Bronze Sponsorship Tier & Benefits

- **Company LOGO** Displayed on **Signage** throughout Venue.
- **Two (2)** Complimentary Tickets & Seating to the Annual Fall Membership Meeting.
- Company recognized as '**Bronze Sponsor**' of Fall Dinner Gala.
- **1/8th Page Advertisement** in Fall Newsletter that is sent to **4,000 NCMS Members**.
- **Social Media Promotions** (Facebook, Twitter, Instagram).

## \$500 Corporate Sponsorship Tier & Benefits

- **Company LOGO** Displayed on NCMS Website under '**Corporate Sponsor**' Category.
- **1/16th Page Advertisement** in Monthly Newsletter that is sent out to **4,000 NCMS Members**.
- **Quarterly Social Media Promotions** (Facebook, Twitter, Instagram).

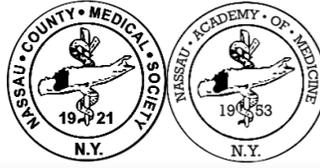
## In-Kind Donor Package & Annual Benefits:

- **Company LOGO** Displayed on NCMS Website under '**In-Kind Sponsor**' Category.
- **Option** to provide **Gifts Cards and/or Merchandise** in **100 Swag Bags**.



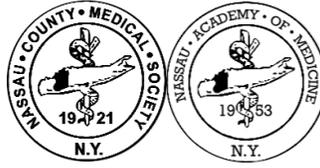
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Connecting with your target audience at our Fall Membership Meeting can make a world of difference in how our doctors, residents, and medical school students utilize your services and expertise moving forward. Questions? Contact us. We look forward to helping you conquer your goals and form long lasting relationships with Long Island's physician leaders.



## Top 10 Reasons Why Your Company or Organization Will Benefit From Supporting and Sponsoring The Nassau County Medical Society & The Nassau Academy of Medicine

- 1. Brand Visibility and Exposure:** Becoming a sponsor for the Nassau County Medical Society allows your company to gain visibility and exposure within the medical community. This includes prominent display of your brand logo and name on select marketing materials and online platforms related to the society, as well as brand visibility at the Fall NCMS and NAM Membership Meeting.
- 2. Idyllic Target Audience:** By sponsoring the medical society, you can directly reach a targeted audience composed of 4,000 physician, medical resident, and medical student members who reside in Nassau County, New York City, and Down State New York. This audience is highly relevant for banks, real estate companies, athletic teams, lifestyle companies, medical technology companies, pharmacies, hospitals, and health insurance providers, as they can cater to their specific needs and preferences.
- 3. Networking Opportunities:** NCMS Events and Marketing Platforms provide ample networking opportunities. Your company or organization will have the ability to connect with influential leaders in medicine and healthcare. By sponsoring NCMS events and supporting our mission, you will gain new partnerships, collaborations, and business opportunities.
- 4. Reputation and Credibility:** Aligning your brand with NCMS will enhance your reputation and credibility in diverse healthcare sectors. By supporting the mission of NCMS, you are demonstrating your commitment to supporting the medical community and its advancements. This is especially significant in gaining trust and loyalty from potential customers and clients.
- 5. Access to Industry Insights:** As a NCMS Sponsor, you will gain access to exclusive industry insights, research findings, and updates related to the medical field. This information can be valuable for banks, real estate companies, athletic teams, lifestyle companies, medical technology companies, pharmacies, hospitals, health insurance providers, private wealth management firms, and auto dealers. Your company will also gain insight into the needs and preferences of medical professionals and tailor their offerings accordingly.
- 6. Community Engagement and Corporate Social Responsibility:** Sponsoring and supporting NCMS allows you to demonstrate your commitment to community engagement and corporate social responsibility. By supporting the society's initiatives, events, and activities, you will ultimately contribute to the betterment of healthcare services and overall well-being of Nassau County.
- 7. Potential Business Referrals:** Sponsoring Nassau County Medical Society events can lead to potential business referrals, as physicians and healthcare professionals may recommend your services to their patients or colleagues based on the association. This is particularly relevant for pharmacies, hospitals, health insurance providers, and medical technology companies.
- 8. Enhanced Employee Morale and Recruitment:** Your association with the Nassau County Medical Society can boost employee morale, as they can take pride in their company's contribution to the healthcare community. Additionally, it can attract top talent within the medical field who share the same mission, core values, and goals.
- 9. Meaningful Relationships:** Overall, sponsoring and supporting the Nassau County Medical Society allows you to have the potential to enjoy lifetime relationships and partnerships with physicians, residents, and medical school students who are serving our community.
- 10. Support The Mission of The Nassau County Medical Society:** By sponsoring and supporting NCMS, you will be advancing our organization's mission to improve skills and educate our current and future physician leaders. We strive to offer the most up to date information, techniques, and technology. We also enjoy partnering with local and statewide experts to provide continuing education to our members and their staff.



**THE NASSAU COUNTY MEDICAL SOCIETY AND THE NASSAU ACADEMY OF MEDICINE  
PRESENT:**

**THE ANNUAL FALL MEMBERSHIP MEETING SPONSORSHIP FORM:**

\$10,000: Platinum Sponsorship Tier

\$5,000: Gold Sponsorship Tier

\$2,500: Silver Sponsorship Tier

\$1,500: Bronze Sponsorship Tier

\$500: Corporate Sponsorship Tier

In-Kind: Gift Sponsorship Tier

COMPANY NAME: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Value: \$ \_\_\_\_\_ Sponsorship Tier: \_\_\_\_\_

Please submit your Sponsor Form & High-Resolution Company LOGO (EPF format preferred) to Stavroula Savelidis at: [stavroula@nassaucountymedicalsociety.org](mailto:stavroula@nassaucountymedicalsociety.org)

My Sponsor Registration Form & Check are Enclosed:

Please make Check Payable to, and Mail it to:

NASSAU COUNTY MEDICAL SOCIETY

666 Old Country Road #705 | Garden City, NY 11514

My Sponsor Registration Form & Credit Card Payment will be submitted online by visiting: [NASSAUCOUNTYMEDICALSOCIETY.ORG](http://NASSAUCOUNTYMEDICALSOCIETY.ORG)

The Nassau County Medical Society is a 501 (c)(6) Corporation:

EIN #26-0559151